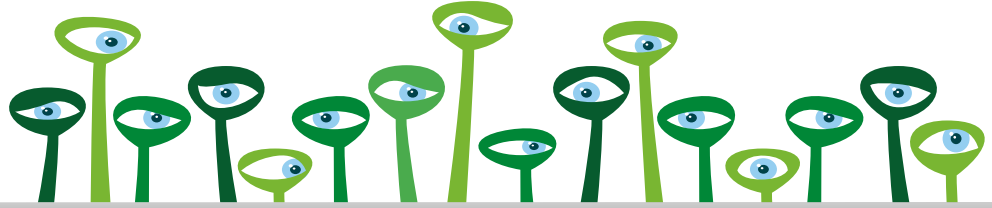


Conceive.

Create.

Share.



OFFICIAL RULES

Eligibility

The Contest is open to residents of Santa Barbara, Ventura and San Luis Obispo counties. Anyone is eligible to enter the general prize categories. The Student categories are ages 18 and under (age at the time the Contest commences) and a College Award (any current college student is eligible for this award). The Contest is subject to all federal, state and local laws and regulations. Judges and members of the Review Panel (and their immediate family members and members of the same households, whether related or not) are not eligible to participate.

Participants agree to abide by the terms of these Official Rules and by the decisions of the review panel which are final and binding on all matters pertaining to this Contest.

Content

The 2011 contest theme is “Earth Day... Powered by the People” (the theme of the Community Environmental Council’s South Coast Earth Day Festival).. With this theme, we hope to solicit compelling and pragmatic solutions, and entertaining commentaries regarding, sustainable living, eating and growing local food, sustainable transportation, energy independence and a green future without petroleum. This is a chance for concerned citizens to share the ways in which we can bring “Power to the People” by all reducing our consumption of fossil fuels, protecting our environment and reducing our carbon footprint.

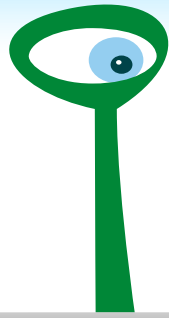
Movies can discuss various components of everyday life including transportation, home and garden, work, recreation, etc. and in this, the subsequent actions being taken to reduce one’s carbon footprint and our dependence on fossil fuel. The use of fossil fuel has broad reaching impacts on our society, including global warming, air and water pollution, food supply, traffic congestion, land use, energy efficiency, alternative energy, national security, the economy, etc... So think globally, act locally and use this film festival to help empower our community to live more sustainably.

Movie(s) should be:

- Inspiring (Does it make the viewer want to get up and do something positive?)
- Pragmatic (Does it provide the viewer with answers or tools so that they can take action?)
- Compelling (Is your storytelling as appealing as your actions? Is it moving or funny?)
- Theme Tie-in (How well does it tie-in to the theme “Earth Day... Powered by the People?”)

Movie(s) must be:

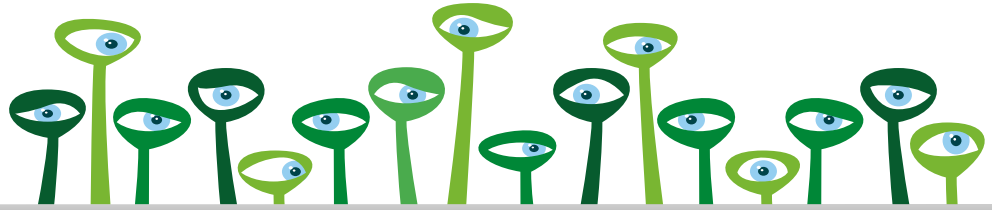
- No more than 2 minutes in length
- Produced by a Santa Barbara, Ventura or San Luis Obispo county resident
- CD or FILE DVDs (should be non-playable DVD) must be labeled with the title of the movie and the filmmaker’s name, email and phone number. Such as Quicktime, MOV.
- All video, graphics, photographs and music should be original content created by the filmmaker or the movie production crew.



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Movies(s) may NOT contain:

- Any third party video, photographs, audio or graphics except for those created by the producer's filmmakers and creative crew. Stock video or photographs, screen capture content from YouTube or video games, etc. will not be accepted.
- Third party voice-overs for which you have not obtained the rights to use is not accepted.
- All content must be original and owned by the producer and/or the producer must have ownership of the copyrighted material and/or have permission.
- Nudity, lewd or vulgar behavior; offensive language and/or gestures.
- All ideas submitted will be posted to the Contest Web site with your full name, your age and school (if competing for a student prize or college award) but no other identifying information.

All entries must be appropriate for all audiences. Movies referencing sex, drugs, or violence will not be accepted as entries. Any video that includes content that is deemed inappropriate, indecent, obscene, as determined by the Sponsors in their sole discretion, will not be eligible.

Entrants represent and warrant that (i) the videos that they submit are their own original creations and do not infringe any other person's or entity's rights; (ii) they have obtained permission, if applicable, from the people featured in the Movie to enter this Contest; and (iii) the submission of the idea will not violate any enforceable agreements or understandings submitter has with any third party.

You can submit as many ideas as you would like. Submissions must be made in English or subtitled in English. Each video must be submitted in the name of one, and only one, entrant.

By entering the Film Festival you grant the Sponsors/Partners the right to contact you regarding your entry, publicize your entry, promote your entry for any other purpose related to the Contest and/or broadcast your entry.

Grant of Rights in Movies Submitted

Submission of a video constitutes the irrevocable right to Sponsors of all rights in the video, all rights to use, copy, sublicense, edit, modify, make derivative works, publish, exploit, transmit, distribute, publicly perform, publish, delete or display the content of and elements embodied in the Movie and the Movie itself, in whole or in part, in perpetuity in any and all media (whether now existing or hereafter devised) without limitation, and without consideration or acknowledgment to the entrant and the unconditional right to use the idea and statements about the video for advertising/publicity purposes without additional compensation, except where prohibited by law.